

# BENJAMIN L. FEIGEL // Visual Designer & Art Director

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## EDUCATION //

### **B.F.A., Graphic Design**

*State University of New York at Fredonia*

### **A.A.S., Graphic Communications**

*Mohawk Valley Community College*

## FREELANCE 2008-PRESENT //

### **JetJoose.com**

Redesigned and developed a social network for flight crew using BuddyPress, with continued support of new features including the design of a mobile app.

### **Advocates for Youth**

Undertook diverse freelance projects including brochures, calendars, fact sheets and other print collateral.

### **Natural Insight**

Designed and developed a blog in WordPress. [blog.naturalinsight.com](http://blog.naturalinsight.com)

### **Tuttle Publishing**

Book Cover for The Art of Chinese Brush Painting by Caroline and Susan Self.

### **Angling Technologies**

Web site redesign and development integrated into a content management system (CMS Made Simple). [www.findyourwater.com](http://www.findyourwater.com)

## PROFESSIONAL AFFILIATIONS //

American Institute of Graphic Arts, member since 2005.

## SKILLS //

Art Direction and Management skills including: budget, design, business objectives, project and brand management with collaboration between internal and external stakeholders. Creative concept development and execution in web design, web development, print design and print production. Expert knowledge of the Adobe Creative Suite. Advanced knowledge of HTML5, CSS3, responsive web design and web standards. Experience in Content Management Systems, Adobe Flash, ActionScript, JavaScript and jQuery. Ability to work well with others as well as independently.

## PROFESSIONAL EXPERIENCE //

### **XO Communications // Visual Communications Manager**

*Herndon, VA. October 2007 – Present.*

Management, oversight and execution of all visual communications including various internal and external web sites. Responsible for managing a team of creative professionals developing both web and print materials and working with internal clients to meet their needs. Creative Services efforts include: multi channel online campaigns, design of all corporate print collateral, booth and exhibition graphics, implementation of online marketing tools, updating and maintaining the corporate brand standards, company web site ([xo.com](http://xo.com)) and intranet. Other duties have included print production management, evaluating enterprise level CMS solutions, developing IT requirements for various web applications and performing user acceptance testing. Web applications include: SharePoint, Ekton, WordPress, Aprimo, and Eloqua.

### **Carrier – United Technologies Corporation // Technical Illustrator**

*Syracuse, NY. June 2004 – October 2007.*

Created digital illustrations from technical renderings, physical references and working one-on-one with engineers. Also designed PowerPoint presentations and training manual covers. These presentations and illustrations were created for both online and print training materials.

### **Julia Reich Design // Freelance Designer**

*Scipio Center, NY. September – December 2007.*

Designed and developed print materials for various clients. These projects included brochures, newsletters, posters, logos and exhibition display graphics.

### **Chautauqua Institution // Design Intern**

*Chautauqua, NY. February – May 2007.*

Responsible for creative concept, design, layout and electronic production of print media – including brochures, posters, displays and banners. Other duties included photo organization and gathering event materials.

### **The Leader // Production Manager**

*SUNY Fredonia, NY. August 2005 – May 2007.*

Worked with the newspaper sales team to create black and white and color advertisements for special events and area businesses. Re-designed the layout of the paper in April 2007.